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Your Traffic Starter Blog

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Web Video Traffic Secrets



**Easily Flood Your
Sites With Free
Targeted Traffic**

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Video Marketing: Quick, Easy, and Fast Solution To Capture Free Targeted Traffic.

Video continues to explode. It's quickly becoming the content of choice for its ability to capture attention and engage multiple senses. No longer do viewers have to read. Just hit "Play" to have it all presented to you.

In fact, YouTube now gets more page views than the enormous Google (Though Google still gets more unique visitors).



In addition, YouTube is just one of many high-traffic video submission sites.

In other words, video is here to stay. It's where the web is headed. If you're not taking advantage of it, you're missing-out on a fortune in free traffic.

What's more, it's not difficult to profit from video. There are easy shortcuts to create money-making videos fast.

You can literally create a high quality video in around twenty minutes. Then you just need to process and upload it to video sharing sites.

There are those who generate thousands of dollars a month using video sharing

sites *without* owning their own product or services. One resource called “Easy Video Marketing System” shows you exactly how. It's located at:

- **Easy Video Cash System**

You get to profit from each of your videos on these free submissions sites (such as YouTube) by including a reference right back to your website inside your videos. This allows you to tap into the huge user-bases on each site.

Plus, Google likes to list video in their search results. This means submitting to sites like YouTube offers a nice shortcut to get into the search engines.

Instead of competing against tens of thousands of static pages, you get an edge because you have a different type of valuable content.

The bottom line is that there is little reason not to use video. It's quick, easy, cheap and you see results fast. You reach customers who might not respond to text articles, but love watching videos.

Let's move on to discuss how to get started.

How to Create Simple Videos That Generate Traffic and Make You Money!

The first tool you need to make videos is a way to make recordings.

There are two good options here, depending on the type of video you want to create.

- 1. You can pick-up a normal recording device, such as a video camera or web cam.**

Web cams are available for as little as \$30. You can get a Sony flip video camera for only \$150.

- http://www.theflip.com/products_flip_ultra.shtml

With this type of recording device, here are some ideas for videos:

- A demonstration or “review” of the product or service. In this video you will test the product or give your opinion about the virtues of the product or service.
 - A simple presentation where you give tips or other valuable information.
 - A presentation that you have given to an audience. The audience adds social proof and helps communicate that what you have to say is valuable to viewers.
- 2. Use screen recording software and narrate using a microphone.** If you don't want to appear in front of the camera, you don't have to.

The fastest way to create your videos is to do a simple recording of a PowerPoint presentation.

You can do this using screen recording software, such as:

- Camtasia – <http://www.techsmith.com> (pick-up a free 30-day trial). This software is the most advanced option.

- Wink – <http://www.debugmode.com/wink/> (free)

With a screen recorder, you just hit the “Record” button, have a microphone hooked-up and you can narrate and record anything on your computer screen.

The best option of what to record is a simple PowerPoint presentation. You just create some slides and narrate as you record.

Each slide may have a picture and a few bullet points associated with it.

If you don't have PowerPoint, you can pick-up Open Office's Impress at:

- <http://www.openoffice.org>

Your PowerPoint may be about “7 tips to” or “5 ways to” about your topic. Keep it simple. Each video should be short. This is because you're after search rankings. The more videos you have, the more opportunities you have to get search rankings in Google and attract traffic from YouTube itself.

At the same time, it should have quality information. The production quality does not need to be polished, but it just needs to be easy to watch and consume. This ensures maximum attention from those who view it.

Then, inside each of your videos, it's normally a good idea to display and tell your visitors where you want them to go after the video. You can easily add in your web address to your videos with your screen recording software or the free Windows Movie Maker program, which all PC's should already have.

For more secrets to profiting from videos, a powerful guide has been created called, “Tube Mastery.” This guide reveals step-by-step how to create your videos to sell and then get them optimized to get a lot of viewers. Check-it out at:

- [**Tube Mastery**](#)

Uploading Your Videos The Right Way.

After you've got your video created, it's time to get it exposure. There are dozens of high-traffic free video submission sites you can submit to.

A free site you can use to quickly submit to a large number of them is:

- <http://www.tubemogul.com/login-about.php?source=>

There is also a lot of software out there that can help you submit as well.

An important point is that each submission site has a unique user-base that regularly uses it. Each one tends to like a certain type of video over another.

By far, the most important submission site is YouTube.com. Let's take a deeper look at how to use it.

First, visit <http://www.YouTube.com> and click on the "Sign-up" link in the upper right corner:

[Sign Up](#)

Fill-in your information to get a new account.

Take care with your username and pick one related to the product or service you're promoting.

After you've signed-up, check your email address and click on the account verification link.

You're then logged-in and can begin uploading your video.

Click on the yellow "Upload" button in the upper right corner.

Then, you just select your video file:

Select a video to upload.

Choose File No file chosen

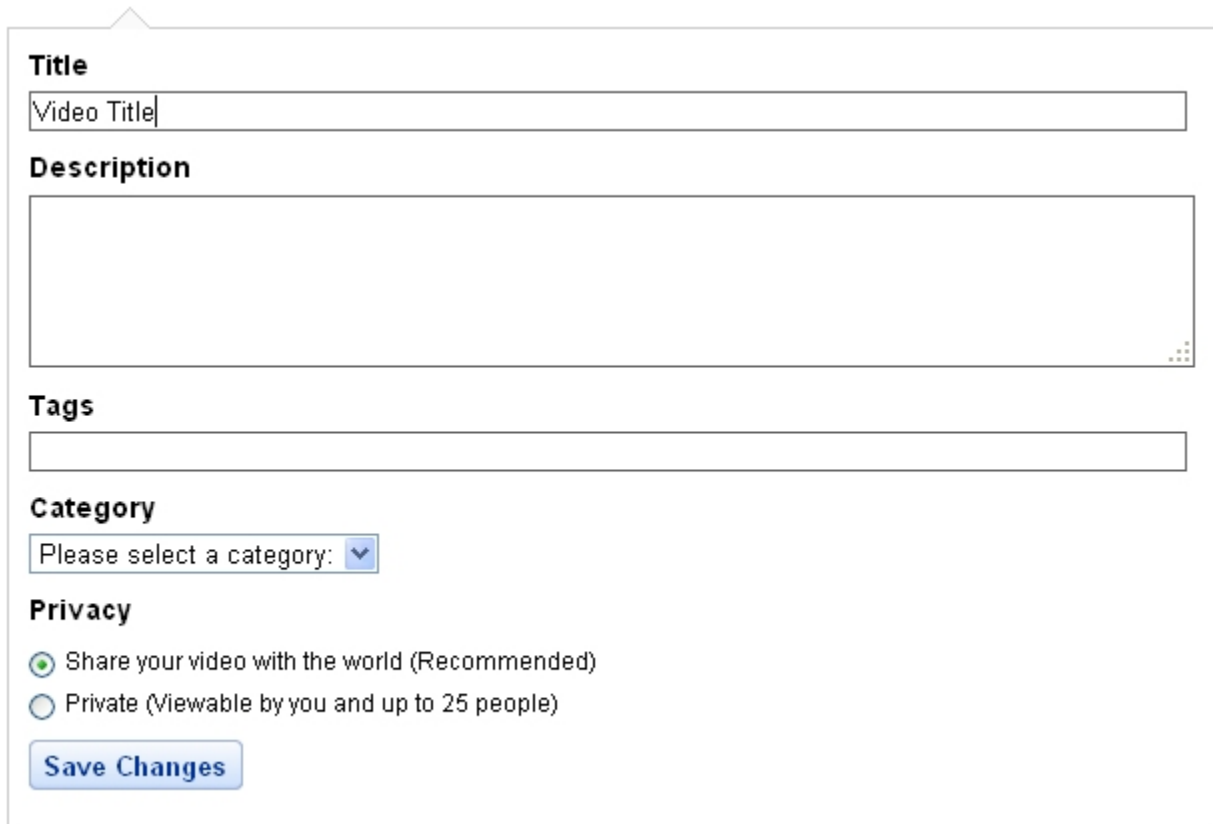
Upload Video

Note that YouTube does not like long videos at this time and so you need to make sure your video is under ten minutes. The maximum file size is also 1 GB.

You may have to break your video up if it exceeds these limits to use YouTube.

Next hit "Upload Video."

Your video then begins uploading and you can fill-in your video information:



The screenshot shows a form for video upload information. It includes a title field with the placeholder text "Video Title", a large description text area, a tags field, a category dropdown menu with the text "Please select a category:", and a privacy section with two radio button options: "Share your video with the world (Recommended)" and "Private (Viewable by you and up to 25 people)". A "Save Changes" button is located at the bottom of the form.

Your title, description, and tags should contain search terms (or "Keywords") you want to get ranked for inside Google.

You can find keywords using the Google keyword research tool at:

- <https://adwords.google.com/select/KeywordToolExternal>

On YouTube, there are two purposes for building your pages around the right keywords.

First, you want to get ranked in the search engines for the right keywords. For this reason, you want to choose specific keywords to include in your description.

For instance, instead of your title being about “YouTube marketing secrets.” It might be “Secrets on how to market on YouTube.” This is what you want to get ranked for inside Google.

At the same time, you also want to use general keywords as well to show-up for the right terms in YouTube search. The more general search phrases get the most searches inside YouTube.

For instance, there are more people on YouTube searching for, “YouTube marketing” than “How to market on YouTube.” And since there is not much competition on YouTube, it does not matter how general the keywords you go after are.

Simply put, what all of this means is that you may include the keyword you want to get ranked for in Google inside your title and description, but also try to include general keywords to attract YouTube traffic.

For more secrets to optimizing your videos the right way, a powerful new resource entitled, “Video Marketer Pro” has been published. You can check it out at:

→ [Video Marketer Pro](#)

All in all, it does not take much to create money-making videos. Come-up with some good information related to your topic you want to share, record your presentation, and upload to free submission sites the right way.

Then, just sit-back, relax, and watch the traffic flow in to any website you want!

Recommended Products:

- Tube Mastery – [Tube Mastery](#)
- Easy Video Cash System – [Easy Video Cash System](#)
- Create Video Salesletters – [Create Video Salesletters](#)
- Video Marketer Pro – [Video Marketer Pro](#)